

Pre-Press and Ad Production Managers:

How automated is your layout process?

The screenshot displays the Layout-8000 software interface. The top section shows a grid of layout pages with various ad placements and dimensions. Below the grid is a detailed ad list table.

| Number | Advertiser | Description | SalesRep | Pages | Request | C | Z | Area | Month | Height |
|--------|-------------------|-----------------|----------|-------|---------|---|---|--------|-------|--------|
| 44238 | FAST FOTO | Process only y | A-6 | A-6 | WORLD | 0 | 1 | 000000 | 0002 | 02.00 |
| 64235 | Nazareth Speedway | Hats for kids u | AB | A-6 | WORLD | 0 | 9 | 000012 | 9003 | 04.00 |
| 65479 | Together | Together | DHT | A-6 | WORLD | 0 | 0 | 000005 | 0002 | 03.00 |
| 58156 | Mount Airie In | Mount Airie In | BW | A-6 | WORLD | 0 | 1 | 000002 | 0001 | 02.00 |
| 58823 | Chicken Ranch | Chicken Ranch | JAE | A-6 | WORLD | 0 | 0 | 000010 | 9002 | 05.00 |
| 54875 | Gold Rush | Gold Rush | JLG | A-6 | WORLD | 0 | 0 | 000002 | 0001 | 02.00 |

Longtime Ad Layout Supervisor Lisa (not her real name) dummied both a morning and an evening product. She would arrive before 6 am to do the latter and leave after 11 pm, having done the other. When **Layout-8000** was installed, she reported that she regretted the loss of the best overtime compensation at the paper but was happy that she now spent much less time at work.

"This year was the first time in two decades that I got to spend Christmas Eve with my family," she happily noted in her Christmas card.

SCS builds trusted newspaper systems.

www.newspapersystems.com

1-800-568-8006