

## ►EditionAdBoss - Edition Management in Real-time

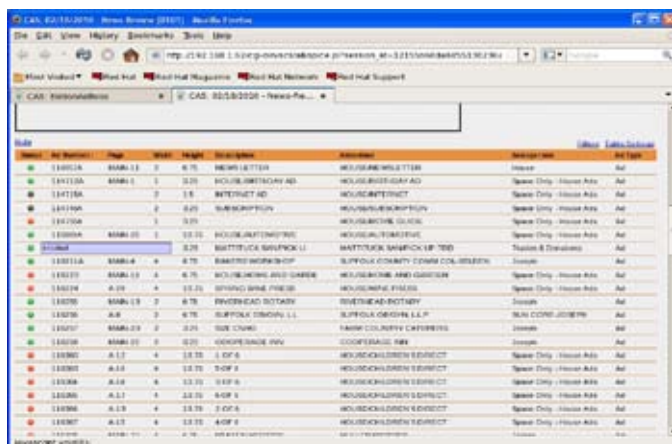
EditionAdBoss™ provides a web-based view of the progress of an edition as its ads and pages move through the production workflow. The edition display is updated in real time and is viewable to authorized users throughout the newspaper or from remote locations.

EditionAdBoss uses the output from your ad dummyming system (e.g. Layout-8000™) to build a display of the edition showing each page with all the ad positions noted. For zoned editions, multiple versions of each page may be displayed.

If ads are tracked through the production workflow (e.g. by SCS/Track™), the color of their ad boxes changes to indicate their statuses. A red box indicates that work has not yet begun on the ad, a yellow box indicates that the ad is being worked on and a green box indicates that the ad has been completed.

When completed ads are available, the ad images will appear in their proper places. Even without SCS/Track, EditionAdBoss can detect finished ads if they are placed in a dedicated directory on the server.

EditionAdBoss also offers ad data in tabular form. Drilling down shows ad information and ad images. Clicking on any ad will show you information about the ad including the artist currently working on it.



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