

Scoop NewsPlanner

Knowing the who, what where, why and when of your newsroom is as important to every editor and manager as the who, what, where, why and when of a story.

NewsPlanner manages your personnel, schedules, resources, departments, stories and ideas, all essential components of news publishing.

Ideas

Ideas can come from anyone and from anywhere (e-mail, letters, phone calls, etc.), and Newsplanner is your central repository for all of these story suggestions.

If you choose, anyone in the building can enter a story suggestion in NewsPlanner.

Resources

Newspapers have numerous resources that are located in various departments throughout your organization, and each newspaper manages those resources differently.

A resource can be anything from a reporter to a laptop or a vehicle and everything in between.

NewsPlanner allows you to define the departments and customize the resources within each department.

Schedules

Tracking resource availability for the entire newsroom can be a daunting task. NewsPlanner allows you to create monthly, weekly and daily schedules and quickly associate them with a specific resource.

With NewsPlanner you will always know who is available and how many assignments they have.

NewsPlanner allows only authorized personnel to make changes and edit schedules of any resource.

Information

Who, what, where, why and when are the cornerstones of every story. Once a story idea is created, NewsPlanner allows you to include detailed information about the story.

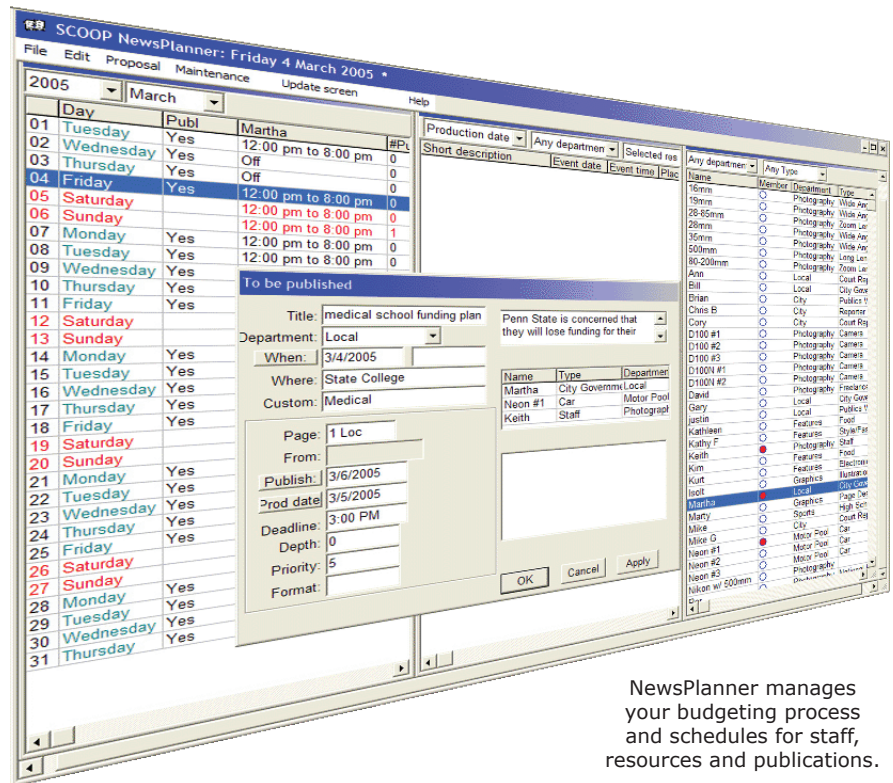
If you are using the Scoop editorial system, NewsPlanner then conveys this information directly to the resource's local basket.

Each resource that is assigned to the story is notified within Scoop, and all the metadata is transferred to the user and

kept with the story through the editing process.

Newsplanner can also output the information into many different formats to meet to news budget meeting requirements.

**Scoop is the ultimate
Software for Your editorial
workflow.**



NewsPlanner manages your budgeting process and schedules for staff, resources and publications.



For more information:
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scoop

Scoop Publishware AB develops a range of software tools for Mac and PC that optimizes your editorial workflow from idea to publication

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