

Scoop-In-A-Box Blue

Scoop-In-A-Box Blue provides small newsrooms with an efficient and reliable means to manage editorial content and workflow. **Blue** also allows your newsroom to manage the article assignment and creation process.

Experience

When you purchase Scoop from SCS, you benefit from over 25 years of experience in installing, training and supporting editorial systems worldwide. More than 5000 users in 12 countries work with Scoop editorial software in daily production.

There are few editorial systems on the market today that can say they have more than 240 mastheads using their software. From large national dailies to billion dollar corporate newsletters to small weekly publications, Scoop manages varied publishing needs with powerful software and simplified installation and training.

Knowledge

Scoop-In-A-Box **Blue** is the perfect editorial systems for small newsrooms. Scoop and SCS understand all newspapers are not the same. Small newspapers have different demands and needs than larger, more complex newspapers. That is why we developed the Scoop-In-the-Box **Blue** and **Red** editorial packages.

Blue provides smaller newsrooms (up to 25) seats with a powerful and robust editorial system that meets your daily and weekly production demands.

From concept through to editorial pagination, **Blue** allows you to manage the editorial process simply and easily. You choose either Adobe InDesign® or QuarkXPress® for pagination.

Installation

Scoop and SCS make the installation process very simple. The complete package is installed from one DVD on the server. This reduces installation time and simplifies setup.

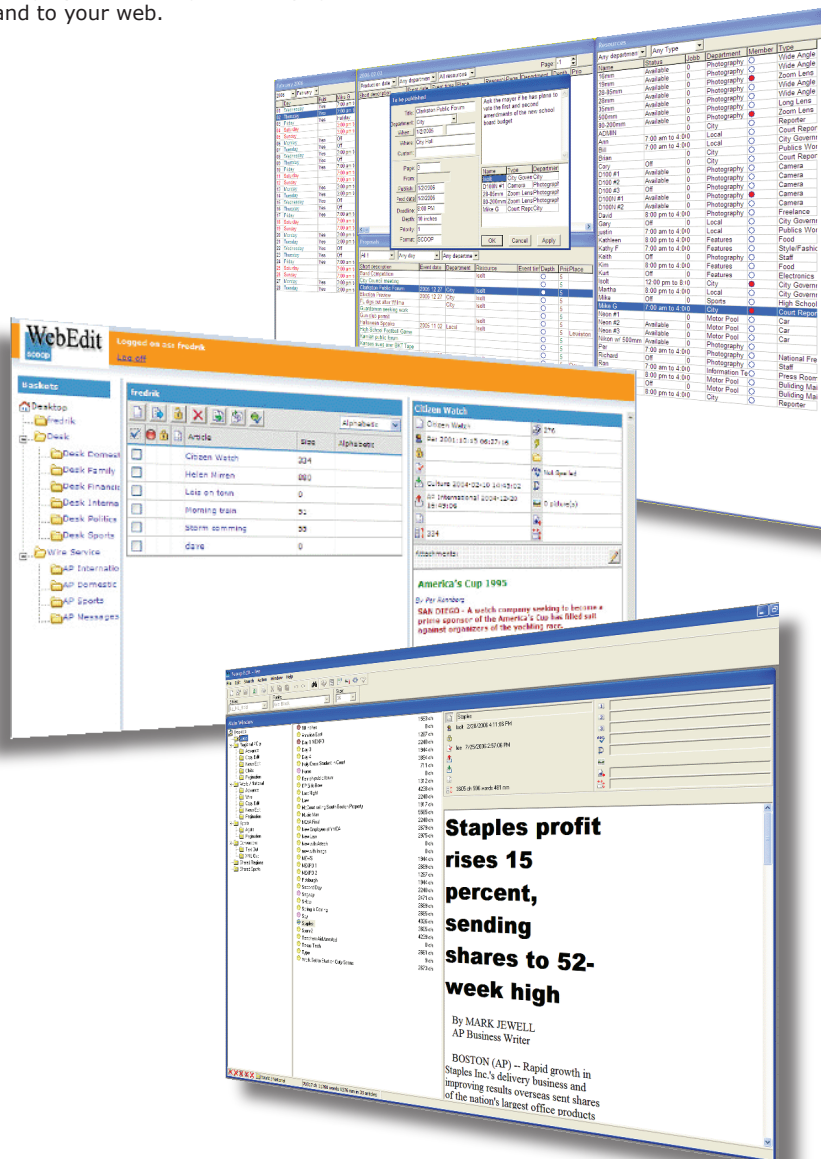


For more information:
www.scoop.se
lsolt@newspapersystems.com
1-800-568-8006

Software

Scoop-In-A-Box **Blue** gives you the ability to manage and plan, news budgets, staff, resource, and publication schedules, in-house and remote article creation, editing, and customized workflow, including creating story packages (article, pull quotes and images) and moving them to pagination and to your web.

Scoop-In-A-Box Blue
is the ultimate
Software for Your editorial
workflow.



Staples profit rises 15 percent, sending shares to 52-week high

By MARK JEWELL
AP Business Writer
BOSTON (AP) - Rapid growth in Staples Inc.'s delivery business and improving results overseas sent shares of the nation's largest office products



Scoop Publishware AB develops a range of software tools for Mac and PC that optimizes your editorial workflow from idea to publication
www.scoop.se



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