

► eTearAdBoss™ for Electronic Tearsheets

eTearAdBoss is an electronic tearsheet handler. It matches a list of advertisers who have requested tearsheets with placed ad positions and sends to each advertiser either a copy of the PDF of the page on which the ad appears or a link to the web site where the PDF is stored so the advertiser can download it directly. This is a stand alone product that works with sites that have either AdMAX or Layout.

After logging into a password-protected website, a salesperson may view a list of all ads awaiting tearsheets. An advertiser will see only his/her ads.

After an ad is selected, the user may view a preview of the ad itself and the full page on which the ad ran.

If this ad ran multiple times, each run would appear on the list beneath the ad preview and page preview.

The user can also click on the page preview to view a full size PDF of the page.



