



## ► Lancaster (PA) Newspapers, Inc.

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Tim Fake  
Director of IT  
Lancaster Newspapers, Inc.  
Lancaster, PA

After a year of carefully evaluating editorial systems, Lancaster Newspapers, Inc. (LNP) purchased the Scoop editorial system from Software Consulting Services, LLC (SCS). LNP publishes two dailies, the *Intelligencer Journal* and the *Lancaster New Era* with a combined daily circulation of approximately 90,000, along with the *Sunday News* with a circulation of more than 102,551, and a group of weeklies. LNP has a 120-seat Scoop system with 70 reporter/editor workstations and 50 editor/paginator workstations. At LNP, Scoop runs on dual Dell 6600 servers with a Windows 2000® platform and a terabyte of storage. For archiving and digital asset management, LNP uses dual Dell 2550 servers with two PowerVault units. Both the editorial system and the archiving and asset management system are backed up by a co-standby server. "A committee of eight people, composed of IT, administration and editorial staff, evaluated several editorial systems. We chose Scoop primarily for its simplicity, ease of use and integration with InDesign®," explained Tim Fake, LNP's Director of Information Technology. LNP purchased a complete set of Scoop modules.

A flexible, modular, standards-based editorial solution, Scoop offers tools to manage editorial needs. NewsPlanner handles idea management and resource allocation. ScoopEdit not only facilitates story writing but also editing, routing and management. Stories can be updated in ScoopEdit or during pagination. ScoopEdit supports links between stories and pictures. ScoopEdit also features a WYSIWYG text preview, a spellchecker and a search engine. WebEdit supports remote reporting. For pagination, Scoop can work with either QuarkXPress® or InDesign. PageTrack facilitates edition tracking with color-coded thumbnails to display page status. WebPublisher enables you to re-purpose editorial content for the web. LNP also purchased Scoop SQL Archive and the full line of Fotoware modules for digital asset management. Scoop Ad will manage ad placement. For wire handling, LNP purchased third-party software by QuickWire.

At LNP, Scoop interfaces with SCS's Layout-8000™ display ad dummyming system and with an XPance ad tracking system. Mr. Fake added, "We've been very happy with SCS and Layout-8000. We've had a good working relationship with SCS, and that was another factor in our choosing Scoop."