



► Times Community Newspapers (Leesburg, VA)

"SCS/ClassPag is very easy to use and very fast."

Denise Cain
Publishing Systems Director
Times Community Newspapers
Leesburg, VA

"We publish 19 papers in essentially two days, and so anything we can do to make the process faster and easier is worthwhile," said Denise Cain, Publishing Systems Director at **Times Community Newspapers**, "SCS/ClassPag is very easy to use and very fast." Software Consulting Services, LLC (SCS) recently installed the SCS/ClassPag™ classified pagination system at *Times Community Newspapers*. Based in Leesburg, VA, *Times Community Newspapers* is a group of Northern Virginia weekly newspapers with a combined circulation of 262,255. The weeklies produce approximately 100 pages of classifieds per week. Less than one week after installation began, *Times Community Newspapers* was fully paginating classifieds with SCS/ClassPag.

Marsha Trice, Classified Production Coordinator at *Times Community Newspapers*, was "very impressed with it." Ms. Trice explained, "It is very user friendly and easy to learn. It's a lot easier than other pagination systems I've used." *Times Community Newspapers* staff especially admires SCS/ClassPag's "smart" pagination, its ability to present new tightly paginated layout options in seconds with the click of a mouse. They also appreciate its ability to autosave after a pre-defined number of positioning changes. SCS/ClassPag handles the *Times Community Newspapers'* zoned sections, square-offs and color ads with ease and automates the generation of variable page furniture, such as banners, folios and jump boxes.

"We had a system that was no longer supported. We did a thorough analysis of several systems. SCS really impressed us, particularly because we sent them a disk of our ads and they demonstrated SCS/ClassPag using our material," explained Ms. Cain. SCS/ClassPag is currently in use at more than 20 publishing sites worldwide. SCS/ClassPag paginates more than 20,000 classified ads on 160 pages in less than a second. SCS/ClassPag can run on a shared server with multiple workstations or in a single server/workstation configuration. At *Times Community Newspapers*, the primary SCS/ClassPag server is a Hewlett-Packard tc2100 server running Linux®. An IBM e-Server® provides backup. Using Linux facilitates file sharing among *Times Community Newspapers'* PC and Macintosh® workstations. SCS supplies SCS/ClassPag on multiple platforms including Linux, Sun Solaris, SCO Unix® and Windows NT®/2000® with workstations on PC, Macintosh, etc.

Company: **Times Community Newspapers**

Circulation: 262,255 combined weekly

The Times Community Newspapers, a group of 18 weeklies, uses SCS/ClassPag™ for classified pagination.

SCS/ClassPag interfaces with a variety of advertising front-end systems. At *Times Community Newspapers*, it accepts ads from a Unisys/PPI order entry system where agate ads are built using Microsoft Word® and classified display ads are

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SCS BUILDS TRUSTED NEWSPAPER SYSTEMS.



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built in QuarkXPress®. Customized scripting automates the scaling of classified display ads from outside agencies to fit properly. Proofs are output to an HP 5000gn. Full pages are sent as PostScript through PDF conversion for the RIP. Partial pages are exported as EPS files to QuarkXPress for news pagination.

Times Community Newspapers include Annandale Times, Burke Times, Centreville Times, Chantilly Times, Clarke Times-Courier, Eastern Loudoun Times, Fairfax Times, Fairfax Station Times, Fauquier Times-Democrat, Great Falls Times, Herndon Times, Loudoun Times-Mirror, McLean Times, Rappahannock News, Reston Times, Springfield Times, Vienna Times and Prince William Times.