



► United States National Arboretum

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John Powell
IT Specialist
USNA
Washington, DC

When the United States National Arboretum sought an effective way to organize its massive archive of photos, it turned to Software Consulting Services, LLC (SCS), US distributor of **FotoWare** image management tools. The US National Arboretum purchased FotoWeb for easy archive access and submissions, IndexManager for automated organization, and FotoStation for image processing. These FotoWare tools also facilitate staff research at the Arboretum, as well as other divisions. SCS installed the FotoWare image management solution in September, 2005.

The National Arboretum currently has approximately 8,000 digital images in over 270 folders, and new images are submitted every week. With so many images needed for publication in print and online and the importance of having these images available to both internal and external sources, storing and managing large image archives effectively was a high priority.

"This complete suite is the most professional application yielding the greatest value return on digital media for the USNA. Other top applications evaluated are distant options that do not provide the capability and controls to ensure that the USNA's digital assets are maintained as real assets that are preserved, protected, and effectively and efficiently utilized by both staff and the public," said John Powell, IT Specialist at the USNA, "The suite is highly customizable to fit our needs and specific uses. The software can adapt horticultural hierarchy grouping and accommodate any custom fields deemed necessary."

Since 1994, FotoWare, a Norwegian software company, has been supplying digital asset management solutions to newspapers, picture agencies, photographers, repro houses and other customers. In September, 2003, SCS became the leading supplier of FotoWare products in the Western Hemisphere and moved up from 17th to 9th worldwide.


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