



► **Derrick Publishing Selects the Scoop Editorial System**



The Derrick Publishing Company, based in Oil City, PA, has purchased the Scoop editorial system from Software Consulting Services, LLC (SCS). Derrick Publishing produces a regional daily, *The Derrick* (circulation: 31,691), along with semi-weekly newspapers for western Pennsylvania. Derrick Publishing selected SCS in part because of its positive relationship with the vendor and SCS's history of reliable support; the publishing company already uses SCS's AdMAX for retail and classified advertising, SCS/ClassPag for classified pagination, and SCS's Layout-8000 for display ad dummyming.

*The Derrick* will replace its homegrown editorial system with a 16-seat Scoop system including Scoop Edit for reporting, editing and copy flow and Scoop's Content Manager for automated file management. Included in the Scoop purchase is a QuickWire system for wire handling.

Developed by Scoop Publishware AB in Sweden, the Scoop editorial system is distributed by SCS in North America. The system features modular, scalable tools for reporting, file management, edition and page tracking, online editions, library management and other editorial needs. Publishers are free to choose InDesign or QuarkXPress for news pagination.