



► Sing Tao

The Sing Tao Newspaper Group has purchased systems from Software Consulting Services, LLC (SCS) for classified and retail advertising and production. Sing Tao is in the process of installing SCS's **AdMAX** advertising system and **SCS/ClassPag** classified pagination system at its offices in the San Francisco area, Toronto (AdMAX/Classified) and Vancouver.

The San Francisco office also uses SCS's **Layout-8000** for display ad dummyming and **SCS/Track** for ad tracking.



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Sing Tao-San Francisco uses **AdMAX** for retail and classified advertising, **SCS/ClassPag** for classified pagination, **Layout-8000** for display ad dummyming and **SCS/Track** for ad tracking.

Sing Tao-Toronto is installing **AdMAX** for classified advertising and **SCS/ClassPag** for classified pagination.

Sing Tao-Vancouver is installing **AdMAX** for retail and classified advertising and **SCS/ClassPag** for classified pagination.