



## FLORIDA WEEKLY NEWSPAPERS TO INSTALL SCS'S SCOOP EDITORIAL SOLUTION FOR FIFTEEN PUBLICATIONS

Longtime SCS Customer Hometown News Media Group, with offices in Fort Pierce, Florida, and South Daytona, Florida, has signed an agreement with SCS to implement the company's Community Publishing System.

Hometown News publishes 15 weekly editions, including those covering Daytona Beach, Edgewater, New Smyrna Beach, Orange County, Ormond Beach, Fort Pierce, Port St. Lucie, Vero Beach, among others.

"Like all companies in the newspaper industry, Hometown News is always watching for efficiencies to improve service to our readers and impact the bottom line," states Group Publisher Kirk Dougal. "Because of our valued history of working with SCS and their continued improvements in software development, we felt they gave us the best opportunity to achieve both at the same time with their products."

"It's always a vote of confidence when our customers want to do additional business with us," adds Phil Curtolo, Vice President of Sales at SCS. "We're excited to help our friends at Hometown News modernize its editorial workflow with the Community Publishing System."

The installation is currently underway and is expected to be completed in the fall of 2023.

## About Hometown News Media Group:

Hometown News Media Group is the proud publisher of 15 of the most acclaimed and respected community newspapers along the Eastern Coast of Florida. Our mission is to provide our readers with in-depth reporting of the events and issues that shape their daily lives in their neighborhoods. You can learn more about Hometown News at https://www.hometownnewsvolusia.com/site/about. html.