

LA NACIÓN PURCHASES LAYOUT-8000 & COLOR FACTORY FROM SCS

Costa Rica's La Nación has purchased Layout-8000, SCS's premiere ad dummyming software, and Fotoware's Color Factory, a workflow automation and image enhancement server, also sold by SCS. La Nación is the largest daily newspaper in the country, as well as one of the oldest, being founded in 1946.

Layout-8000 will be replacing an in-house layout system. It will be integrated into La Nación's existing workflow by sending the finalized paper's electronic design to the Roxen Print Editorial System. Color Factory will be integrated into Nación's ARC CMS and Roxen Print workflow, automating the manual toning currently being done.

SCS is excited to be helping La Nación improve their workflow. As Kurt Jackson, Vice President and General Manager of SCS, put it, "La Nación approached SCS with two great challenges: They needed an updated dummyming system that could integrate with their existing front-end as well as feed their new Roxen print editorial system, but at the same time, they wanted to modernize and streamline their automated toning process. SCS was able to provide both of these best-of-breed solutions."

La Nación went live with Layout-8000 in October 2018. In doing so, Costa Rica became the 12th country using software provided by SCS.

About La Nación:

Owned by Grupo Nación, La Nación has offered its readers serious, independent, high-quality journalism committed to defending the national interest since 1946. Grupo Nación also publishes El Financiero, La Teja, Sabores and Perfil. You can learn more at www.nacion.com.