

LNP MEDIA EXPANDS RELATIONSHIP WITH SCS, WILL INSTALL CLASSIFIED PAGINATION SOLUTION

Long-time SCS customer LNP Media Group, based in Lancaster, PA, has selected SCS/ClassPag to automate the pagination of its classified pages across its multiple publications.

LNP Media Group owns and publishes several titles, including LNP its flagship daily paper and one of the oldest active newspapers in the United States and Lancaster Farming, published weekly. LNP has used Layout 8000 from SCS for more than 30 years and will lean heavily on SCS/ClassPag to streamline and automate its complex classified workflow. The system is expected to reduce the amount of time spent producing classified pages by 75%.

“Of all the LNP pubs, Lancaster Farming will benefit most from SCS/ClassPag,” according to SCS’s Director of Sales , Phil Curtolo. “At 60+ classified pages a week, it’s exactly the type of newspaper that SCS/ClassPag was built for!”

In addition to SCS/ClassPag, LNP Media plans on upgrading its editorial system to SCS’s new Community Publishing System in early 2021.

About LNP Media:

LNP Media Group owns and publishes LNP, a daily newspaper based in Lancaster County, Pennsylvania, and LancasterOnline, its online affiliate with monthly readership of over one million. LNP traces its roots to The Lancaster Journal, first published in 1794. You can learn more at www.lnpmediagroup.com.