

## LNP MEDIA GROUP, INC. EXPANDS RELATIONSHIP WITH SCS, WILL INSTALL CLASSIFIED PAGINATION SOLUTION

Long-time SCS customer LNP Media Group, based in Lancaster, PA, has selected SCS/ClassPag to automate the pagination of its classified pages across its multiple publications.

LNP Media Group owns and publishes several titles, including LNP – its flagship daily paper and one of the oldest active newspapers in the United States – and Lancaster Farming, published weekly. LNP has used Layout-8000 from SCS for more than 30 years and will lean heavily on SCS/ClassPag to streamline and automate its complex classified workflow. The system is expected to reduce the amount of time spent producing classified pages by 75%.

“Of all the LNP pubs, Lancaster Farming will benefit most from SCS/ClassPag,” according to SCS’s Director of Sales, Phil Curtolo. “At 60+ classified pages a week, it’s exactly the type of newspaper that SCS/ClassPag was built for!”

In addition to SCS/ClassPag, LNP Media plans on upgrading its editorial system to SCS’s new Community Publishing System in early 2021.

### *About SCS:*

*SCS offers an extensive line of publishing related applications, including Layout-8000™. More than 300 sites producing over 1,000 publications in 18 countries in five languages use SCS mission-critical software every day. You can learn more about SCS at [www.newspapersystems.com](http://www.newspapersystems.com).*

### *About LNP Media Group:*

*You can learn more about LNP Media Group at [www.lancasteronline.com](http://www.lancasteronline.com).*