



LYLE PRINTING AND PUBLISHING SELECTS SCS TO PROVIDE AN INTEGRATED, FRONT-TO-BACK ADVERTISING, PRODUCTION AND EDITORIAL SOLUTION

Lyle Printing and Publishing, of Salem, Ohio, has selected SCS to provide its Community Advertising System and Community Publishing System. Farm and Dairy, which serves the rural communities of Ohio, Pennsylvania, and West Virginia, is the company's flagship publication.

"After much research into updating our newspaper software, Farm and Dairy decided to go with SCS because of the automation we need to produce a large volume of pages, ads and editorial content within a tight deadline," according to Allison Davis, Production Manager. "We felt at ease with the great staff at SCS and their willingness to answer all of our questions and make sure the software would fit our company's needs."

"Farm and Dairy is the type of publication that SCS's systems are made for," adds Phil Curtolo, Vice President of Sales at SCS. "With lots of ads and pages each week, we anticipate significant productivity boosts once CAS and CPS are in place."

The installation is due to begin in the fall of 2023.

About Farm and Dairy:

Lyle Printing and Publishing is a family-owned company that is committed to news, auction information, farm classifieds, and advertising — both in print and online. Farm and Dairy is its subsidiary and for 109 years has served the rural communities of Ohio, Pennsylvania, and West Virginia. You can learn more about Farm and Dairy at <https://www.farmanddairy.com/about-us>.