

MID-ATLANTIC MEDIA INSTALLS SCS'S LAYOUT-8000 IN RECORD TIME

SCS is pleased to announce that Mid-Atlantic Media, a growing media company centered in the Baltimore-Washington, D.C. corridor and publisher of Baltimore's Child, the Baltimore Jewish Times, Baltimore Style, Consumer's Eye Magazine, Frederick's Child, Home Services Magazine, MetroKids, Montgomery Magazine, Washington Family and Washington Jewish Week, has gone live with Layout-8000 from SCS.

The publisher had a short window to replace its previous system and SCS made the transition happen in just 3 weeks, with a cloud-based deployment being a key element. "SCS was very responsive to our immediate needs and the transition was fluid," according to Craig Burke, CEO & Publisher at Mid-Atlantic Media. "The Layout 8000 program is functioning well for us. The team at SCS has been very supportive and the cost met our budgeting requirements."

"The ability to meet our customers' scheduling needs has always been a point of pride for SCS," according to Phil Curtolo, SCS's Director of Sales. "Having a cloud-based implementation of Layout-8000 makes continuing this tradition simpler than ever."

SCS offers an extensive line of publishing related applications, including Layout-8000™. More than 300 sites producing over 1,000 publications in 18 countries in five languages use SCS mission-critical software every day. You can learn more about SCS at www.newspapersystems.com.

Mid-Atlantic Media is a growing custom communications firm centered in the Baltimore-Washington, D.C., corridor with projects stretching across the Mid-Atlantic region. Its Mid-Atlantic Custom Media division produces and manages digital marketing as well as custom publication titles in a range of industries. You can learn more at www.midatlanticmedia.com.