

OGDEN NEWSPAPERS SELECTS SCS TO CENTRALIZE AD LAYOUT

SCS is pleased to announce that Ogden Newspapers, Inc., of Wheeling, WV, the owner of more than 40 daily newspapers, has selected Layout-8000 from SCS.

Layout-8000 will be installed centrally in Ogden's Wheeling, WV data center to manage the ad layout workflow for its properties. End users will be located at various locations, stretching from New York to Utah, dummying 20+ dailies as well as Ogden's weeklies.

“The management team at Ogden Newspapers contact SCS after seeing the successful centralization projects we completed at Gannett and Lee Enterprises,” recalls Phil Curtolo, Director of Sales at SCS. “We intend to work closely with the talented staff at Ogden to create a streamline, efficient and consolidated ad dummying environment that will facilitate the company’s expansion into new markets with relative ease.”

Integrated with a centralized advertising environment, the Layout-8000 installation began in August 2017 and was completed in late 2018.

About The Ogden Newspapers:

Ogden Newspapers is a diversified, family-owned media corporation that publishes 40 daily newspapers, weekly newspapers and shoppers located in 14 states from Florida to upstate New York and as far west as Maui, Hawaii. Ogden Newspapers also operates Capper's Insurance Services out of Topeka, Kansas, as well as Ogden Publications, a specialty magazine company. The company has been headquartered in Wheeling, West Virginia, since September 22, 1890. You can learn more at www.ogdennews.com.