

SCS'S CORPORATE CUSTOMERS CONTINUE TO GROW WITH LAYOUT-8000

Three of SCS's corporate customers have recently committed to expanding their enterprise Layout-8000 environments. Layout-8000 has been the industry-leading ad dummyming system since 1983, dummyming more than 2000 editions every day for publications around the world.

Lee Enterprises, an established SCS customer, purchased Wisconsin's Kenosha News and Lake Geneva Regional News in January of 2019, expanding their footprint in the state. These new publications are already live with Layout-8000 in their corporate pagination center in Munster, Indiana, where the majority of Lee's 46 daily newspapers and nearly 300 specialty publications are produced using SCS's enterprise solution.

Layout-8000 is helping Lee Enterprises create a single, centralized dummyming environment, moving away from edition planning at local business units. Mike Worden, Director of System Operations at Lee Enterprises, said of the transition, "We are much more efficient than we were previously."

Additionally, in the fall of 2018, Hearst Corporation purchased the Hersam Acorn weeklies and Ogden Newspapers added the Observer Publishing Company of Washington, PA, both of which have realized similar improvements after adding the publications to their respective Layout-8000 environments.

Dave Frisch, Technology Director and Regional Publisher at Ogden Newspapers, is seeing the same result. "We've brought some additional papers into Layout that we were previously doing manually."

This is part of SCS's continued effort to help its corporate customers face down the challenge of improving cost efficiencies. SCS looks forward to continuing its partnership with these three corporate customers.