

## PACIFIC NORTHWEST NEWSPAPERS TO INSTALL CLOUD-BASED PRODUCTION SYSTEMS FROM SCS

The Yakima Herald-Republic and Walla Walla Union-Bulletin have selected Layout-8000 and SCS/ClassPag from SCS. Owned by The Seattle Times Co., the Washington-based daily newspapers will be running the systems in the SCS cloud with a go live planned for September 1, 2021.

“Layout-8000 and SCS/ClassPag are the standards for automated ad dummyping and classified pagination, respectively,” says Phil Curtolo, Director of Sales at SCS. “With our cloud-based distribution, the Herald-Republic and the U-B will be able to dummy and paginate pages from anywhere with an Internet connection.”

The SCS systems will be integrated with AdPoint from Lineup, continuing to expand a relationship which boasts robust implementations at The Pittsburgh Post-Gazette, Sonoma Media Investments, the Las Vegas Review-Journal and Gannett.

### *About SCS:*

*SCS offers an extensive line of publishing related applications, including Layout-8000™. More than 300 sites producing over 1,000 publications in 18 countries in five languages use SCS mission-critical software every day. You can learn more about SCS at [www.newspapersystems.com](http://www.newspapersystems.com).*

### *About Yakima Herald-Republic:*

*The Yakima Herald-Republic is a daily newspaper distributed throughout Yakima, Kittitas and Klickitat counties as well as northwest Benton County. It is Washington state's seventh-largest daily newspaper and traces its roots to the late 19th century. You can learn more at [www.yakimaherald.com](http://www.yakimaherald.com).*

### *About Walla Walla Union-Bulletin:*

*The Walla Walla Union-Bulletin is a daily newspaper and website serving the Walla Walla Valley. Published Monday through Friday afternoons and Sunday morning, the U-B has a circulation of about 10,000 and attracts over 100,000 visitors per month to its website Union-Bulletin.com. You can learn more at [www.union-bulletin.com](http://www.union-bulletin.com).*