

LONG ISLAND'S TBR NEWS MEDIA GOES LIVE WITH COMMUNITY ADVERTISING SYSTEM FROM SCS

SCS is excited to announce that TBR News Media, a Long Island-based publisher of 6 hyper-local community newspapers, has gone live with SCS's Community Advertising System (CAS).

CAS replaced numerous disparate, legacy systems and has helped to modernize TBR's advertising and production workflows.

"CAS offers all the tools a newspaper needs to update and organize its advertising, sales, billing and production workflows in a single, enterprise solution," according to Phil Curtolo, SCS's Director of Sales. "We are excited to continue to expand our SCS footprint on Long Island, which already includes Times-Review Media Group, Express News Group, and Newsday."

SCS offers an extensive line of publishing related applications, including Layout-8000™. More than 300 sites producing over 1,000 publications in 18 countries in five languages use SCS mission-critical software every day. You can learn more about SCS at www.newspapersystems.com.

TBR News Media is a privately held company that publishes The Village Beacon Record, The Port Times Record, The Village Times Herald, The Times of Middle Country, The Times of Smithtown and The Times of Huntington-Northport. You can learn more at www.tbrnewsmedia.com.