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Long Island's TBR News Media to install SCS's Community Advertising System

Nazareth, PA (October 8, 2020) – SCS is excited to announce that TBR News Media, a Long Island-based publisher of 7 hyper local community newspapers, has selected SCS's Community Advertising System (CAS) will replace numerous disparate, legacy system to modernize its advertising and production workflow.

"CAS offers all the tools a newspaper needs to update and organize its advertising, sales, billing and production departments in a single enterprise solution," according to Phil Curtolo, SCS's Director of Sales. "We are excited to continue to expand our SCS footprint on Long Island, which already includes Times-Review Media Group, Express News Group, and Newsday."

The system is expected to be live this winter, with the installation and training being handled remotely by SCS's staff in Nazareth, PA.

About SCS:

SCS offers an extensive line of publishing-related applications, including Layout-8000™. More than 300 sites producing over 2,000 publications in 10 countries in 5 languages use SCS mission-critical software every day. SCS is privately held by Richard and Martha Cichelli. You can learn more about SCS at www.newspapersystems.com.

SCS builds trusted newspaper systems.

