



TETON MEDIA WORKS IMPLEMENTS SCS'S CLASSIFIED PAGINATION SOLUTION

SCS is pleased to announce that Teton Media Works, based in Jackson, Wyoming, and publisher of the Jackson Hole News&Guide and the Jackson Hole Daily, has successfully implemented SCS/ClassPag, the newspaper industry's fastest and most efficient automated classified pagination system.

The independent local media company's print and digital publications have strong classified display sections, and when its Mac-based software from another vendor stopped being updated and began to falter on an ancient operating system, the Wyoming publisher asked SCS to provide an alternative as quickly as possible.

"The web based SCS/ClassPag platform enabled our design team to train quickly and assemble classified pages, even from remote work settings. We collaborated to customize the SCS product to meet our unique publishing needs, including automation on previously manual layout tasks, and look forward to continued vendor support from another family-owned company in the future," said Adam Meyer, COO at Teton Media Works.

"With SCS/ClassPag now available in the cloud, SCS is able to deliver the industry's best classified pagination solution in warp speed," according to Phil Curtolo, Director of Sales at SCS. "Our team had the environment up and running and were working on product configurations just a few hours after we received the signed contract."

About Teton Media Works:

Since its inception in 2012, Teton Media Works' DNA originates with the founding of the Jackson Hole News in 1970. Jackson Hole newspaper entrepreneurs Virginia Huidekoper and Ralph Gill and later Michael Sellett sought to document a Western resort town ripe with adventure in all seasons and growing increasingly restless in its small-town skin. The company has expanded its business foundation from a newspaper-centric company to a local media company focused on serving audiences in news, special interest magazines, advertising services and digital marketing extensions.

You can learn more about Teton Media Works at www.tetonmediaworks.com.